

NO.	STARTUP NAME	LOT	LOCATION	TOTAL BUDGET (EUR)	GRANT VALUE (EUR)	DURATION (MONTH)	SECTOR	DESCRIPTION
1	Albania Mountain Club	Lot 3	Tirana	42,500 €	29,750 €	6	Tourism	<p>Albania Mountain Club (AMC) is Albania's first digital marketplace for outdoor and nature tourism, created by Albania My Way (AMW). The platform connects adventure travelers with local guides, tour operators, accommodations, and transport providers, making remote natural areas more accessible while promoting eco-friendly and community-based tourism. With a fair commission model and AMW's strong local network, AMC supports local economies and sustainable travel.</p> <p>The grant will fund the development and launch of the digital marketplace, including backend and frontend design, UX/UI, and secure payment and booking systems. It will also support market research, onboarding of local operators, and marketing campaigns with content creation and ad testing.</p>
2	Alkest Shehu pf - Zhapokika Farm	Lot 2	Berat	27,260 €	20,000 €	6	Sustainable Agriculture, food processing, forestry, and fishing	<p>Zhapokika Farm, located in the village of Zhapokikë, Berat, produces premium artisanal wild apple cider vinegar made from naturally grown, hand-picked mountain apples. Following traditional family recipes and natural fermentation methods, the farm creates a chemical-free product rich in probiotics and health benefits. It combines authenticity with sustainability, supporting local villagers through apple collection and responsible resource use.</p> <p>The grant will help modernize and expand production by funding essential machinery and stainless-steel fermentation tanks, increasing both quality and output while preserving the farm's artisanal character.</p>
3	Artizanet e Tropojës	Lot 2	Tropoje	25,000 €	20,000 €	6	Tourism	<p>Artizanet e Tropojës is an artisan collective in Tropoja, Albania, dedicated to preserving cultural heritage through authentic handmade products while empowering local women. By blending traditional craftsmanship with eco-friendly practices, the initiative provides a sustainable platform for women's economic and social growth. Each creation draws inspiration from nature, folklore, and daily life, offering visitors and customers worldwide not just unique, high-quality items but also a meaningful connection to Tropoja's rich traditions. Every purchase supports gender equality, sustainability, and cultural storytelling, making the products distinctive in both value and impact.</p> <p>The grant will help Artizanet e Tropojës strengthen its business by building a strong online presence through a website and e-commerce platform, and investing in machineries.</p>

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4	Artizani Shpk	Lot 3	Tirana	44,620 €	30,000 €	6	Sustainable Agriculture, food processing, forestry, and fishing	<p>Artizani Shpk is Albania's first fully organic sourdough bakery, managing the entire process from grain cultivation to natural fermentation. By using stone milling and slow fermentation without additives or commercial yeast, the bakery produces nutrient-rich, easily digestible bread that supports health, biodiversity, and sustainability.</p> <p>The grant will fund equipment such as a stone mill, grain cleaner, and fermentation room to enhance production and quality. It will also support marketing, new product lines (partially baked breads and specialty flours), and distribution to organic shops, cafés, and restaurants—strengthening Artizani's presence in Albania's bakery market.</p>
5	Cakalli Extra Virgin Olive Oil	Lot 1	Himare	10,000 €	9,400 €	6	Sustainable Agriculture, food processing, forestry, and fishing	<p>Cakalli Extra Virgin Olive Oil is a premium Albanian brand producing 100% organic olive oil through traditional harvesting and hand-bottling methods. Free of preservatives and additives, it ensures purity, quality, and transparency while preserving Albania's olive-growing heritage and supporting local farmers.</p> <p>The grant will fund hand-harvesting, cold-press processing, and premium packaging with branded labels. It will also support an e-commerce platform, digital marketing, and distribution to retailers, restaurants, and direct customers, while creating seasonal jobs and launching an authentic olive oil tasting experience.</p>
6	Drury	Lot 1	Tirana	10,500 €	10,000 €	6	Circular economy	<p>Drury is an Albanian startup tackling furniture waste by upcycling second-hand items into unique, high-quality pieces that merge contemporary design with traditional craftsmanship. Working with local artisans and emerging designers, it promotes sustainability and creativity through a circular economy model, offering customizable, design-driven furniture via its online store and pop-up events.</p> <p>The grant will help establish Drury's brand and online presence by funding a professional website, marketing strategy, and promotional campaigns. It will also support sourcing, inventory, and partnerships with craftworkers, as well as product design, online sales, and marketing initiatives highlighting the environmental and aesthetic value of upcycled furniture.</p>



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7	InsectIntel	Lot 3	Tirana	44,200 €	30,000 €	6	IT and Digital Solutions	<p>InsectIntel is an Albanian agri-tech startup revolutionizing pest management with its Smart Trap—a solar-powered, AI- and IoT-enabled pheromone trap that monitors and identifies insects in real time. It captures high-resolution images, detects invasive species, and alerts farmers instantly, helping reduce pesticide use and environmental impact.</p> <p>The grant will fund software development, including AI and computer vision for pest detection, and a web dashboard for real-time data, reports, and mobile alerts. It will also support marketing activities to promote this innovative and sustainable pest management solution.</p>
8	Ko-living (Saranda Co-living & Co-working)	Lot 1	Sarande	10,000 €	9,500 €	6	Tourism	<p>Ko-living (Saranda Co-living & Co-working) aims to transform a residential property in South Albania into the region's first co-living and co-working space for digital nomads, freelancers, and remote workers. Combining comfortable accommodation, flexible workspaces, community events, and sustainable practices, it offers a balanced mix of productivity, relaxation, and authentic local experiences.</p> <p>The grant will fund renovations, furnishings, and technology setup, including high-speed Wi-Fi and smart solutions. It will also support outdoor facilities like a garden workspace and pool area, branding, online marketing, and partnerships with local businesses to attract digital nomads and remote professionals.</p>
9	MASA Studio	Lot 1	Tirana	10,422 €	9,922 €	6	Arts and crafts	<p>MASA Studio is a creative workshop in Tirana that fosters arts and crafts skills for youth and adults. Through activities like textile upcycling, sewing, weaving, embroidery, and crochet, it promotes creativity, sustainability, and practical skill development while reducing over-consumption. The studio offers project-based workshops for locals and one-time sessions for tourists, encouraging community engagement and hands-on learning.</p> <p>The grant will help equip and furnish the workshop space, purchase materials and tools, and fund marketing through social media, local partnerships, and events. It will also support outreach to tourists and children via platforms like Tripadvisor, AirBnB, and school collaborations.</p>



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10	NenHarmoni	Lot 1	Tirana	10,000 €	9,500 €	6	Health and Wellbeing	<p>Nën'Harmoni is Albania's first holistic prenatal and postpartum education platform, supporting expecting couples and new parents through classes that promote physical, emotional, and mental well-being. It offers group-based prenatal sessions for both parents and online postpartum programs focused on recovery, mental health, and baby care, in collaboration with the "Koço Gliozheni" University Hospital in Tirana.</p> <p>The grant will fund midwife recruitment and training, facility setup, and educational materials. It will also support marketing through social media, flyers, and partnerships with hospitals and clinics to reach more parents and expand access to quality prenatal and postpartum care.</p>
11	Pambuk	Lot 2	Tirana	25,000 €	20,000 €	6	Green and digital transition	<p>Pambuk is an Albanian startup tackling plastic waste by producing eco-friendly, biodegradable non-woven bags as an alternative to single-use plastics. Durable, stylish, and decomposing within 90 days, the bags promote sustainable consumption and reduce environmental impact. Through local sourcing, e-commerce, and awareness campaigns, Pambuk encourages responsible consumer choices and supports a cleaner, greener future.</p> <p>The grant will help finalize and scale production, ensure quality control, and launch an e-commerce platform. It will also fund marketing campaigns, partnerships, and the expansion of retail and B2B sales channels to strengthen the brand's presence in the sustainable products market.</p>
12	Speleotours	Lot 1	Selenice	11,910 €	9,990 €	6	Tourism	<p>SpeleoTours is Albania's first tourism agency specializing in speleological tours, starting in Velça, Vlorë, with plans to expand across the country. The startup transforms local caves into sustainable tourist attractions, combining natural beauty, geology, and cultural heritage through responsible exploration and collaboration with municipalities and local communities.</p> <p>The grant will fund cave inspections, safety infrastructure, and specialized equipment for guided tours. It will also support minimal cave interventions, promotional materials, and market preparation—helping SpeleoTours introduce Albania's hidden cave systems as a new, sustainable tourism experience.</p>



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13	Sugo.al	Lot 2	Berat	25,000 €	19,990 €	6	Sustainable Agriculture, food processing, forestry, and fishing	<p>Sugo.al is an Albanian company producing premium tomato-based products and ready-made sauces for the HORECA sector and busy consumers. Using fresh, locally sourced ingredients without chemicals or preservatives, it offers healthy, flavorful, and eco-friendly alternatives—from classic Bolognese to vegan and halal options—combining traditional taste with modern convenience.</p> <p>The grant will help finalize and standardize recipes, strengthen partnerships with local farmers, and equip the production facility with proper safety and sanitation systems. It will also support the development of distribution networks to reach supermarkets, restaurants, and health food stores.</p>
14	Thurje Handmade	Lot 3	Korçe	36,414 €	25,184 €	6	Clothing and textile industry	<p>Thurje Handmade is an Albanian brand that fuses traditional rug-weaving with modern design, producing custom-made rugs from its Korça Old Bazaar studio and online store. Celebrated for blending heritage with contemporary aesthetics, it serves both local and international clients and aims to scale production while promoting Albanian craftsmanship abroad.</p> <p>The grant will fund workshop expansion, new handlooms, and a mechanical warping machine to boost efficiency, as well as the hiring and training of artisans. It will also support brand development, e-commerce optimization, professional marketing content, and international advertising to enhance visibility and sales.</p>
15	Tika Studios Shpk	Lot 2	Tirana	32,800 €	19,200 €	6	Game Development	<p>Tika Studios Shpk is one of Albania's first game development studios, creating narrative-driven action RPGs that combine history, folklore, and immersive storytelling. Its flagship project, Fatebound: Blood of Shtriga, brings Albanian and Balkan mythology to global audiences through historically accurate environments, authentic combat systems, and strong cultural representation—bridging entertainment and digital heritage preservation.</p> <p>The grant will support the pre-production phase by funding the development of core gameplay systems, including combat, exploration, and stealth mechanics. These efforts will help build a refined prototype and establish the foundation for an engaging, high-quality player experience.</p>



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16	Toka Fermentary	Lot 3	Tirana	42,870 €	30,000 €	6	Sustainable Agriculture, food processing, forestry, and fishing	<p>Toka Fermentary is an Albanian producer of fermented foods such as kombucha, kimchi, and hot sauces, meeting the growing demand for healthy, locally made specialty products. By sourcing from local farmers and offering educational workshops, it promotes sustainable food practices, supports the local economy, and introduces innovative fermentation methods to Albanian consumers.</p> <p>The grant will help expand production through a new facility equipped with larger fermentation vessels, brite tanks, and modern packaging. It will also enable new product development, including miso, vinegars, and vegan garum, and strengthen both B2B and B2C sales channels.</p>
17	Walkingtourstirana	Lot 1	Tirana	10,000 €	9,500 €	6	Tourism	<p>Walking Tours Tirana is an online platform connecting independent local guides with travelers seeking authentic, small-group walking experiences in Tirana. With a low 10% commission, it empowers guides to grow their business while promoting sustainable and eco-friendly tourism. The platform offers classic and themed tours—such as Communist history, architecture, and Mother Teresa's legacy—supported by digital marketing and easy online booking.</p> <p>The grant will fund website development with secure booking and payments, digital marketing, and guide recruitment and training. It will also support partnerships with hotels and agencies, a launch event, and customer feedback collection to refine and grow the platform.</p>



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